BUYERS GUIDE
FOR
SACRAMENTO
DECEMBER, 1928

For Information Concerning This Section, Telephone the Advertising Sales Office, Main 12300

Abdominal Supporters
Benjamin & Rackerby 919-10th.....Main-3644

Made to Order Abdominal Supporters
Scholefield Viola E Mrs 1125-38th...Main-7321

Abstracts of Title
See Title Companies

Accountants
AVERELL H C & CO Forum Bldg....Main-5983
Bainbridge Alan S Plaza Bldg.....Main-5778
Barton H N Cap Nat Bk Bldg.....Main-1124
Brockman C H Forum Bldg.....Main-4285
Brubaker Bruce Cal St Life Bg.....Main-677
Cost R H Cap Nat Bk Bg.....Main-1117
Cost & Foley Cap Nat Bk Bg.....Main-1117
Costain Mattie L St Francis Hotel....Main-8256
Fallon Clarence G Cal St Life Bldg....Main-210
Fealy Richard V Cap Nat Bank Bldg....Main-7927
Goulding Harry O Forum Bldg.....Main-5983
Howe-Carrington-Stafford 9th & I..Main-3266-W
Kuenster E F Forum Bldg.....Main-305
Lumbard Charles Cap Nat Bk Bldg....Main-1101
Nathanson Anita Cap Nat Bk Bldg....Main-1124
Norcross H K Cal St Life Bldg.....Main-3774
Pillsbury L C Cal St Life Bldg.....Main-4082
Powers J C Cal Frt Bldg.....Main-579
Shoemaker C L Forum Bldg.....Main-1870
Straine L M Cal St Life Bldg.....Main-4082
Valley Accounting Service Plaza Bldg..Main-5778

Auditors
AVERELL H C & CO Forum Bldg....Main-5983

Certified Public Accountants
AVERELL H C & CO Forum Bldg....Main-5983
Brubaker Bruce Cal St Life Bldg.....Main-677
LUMBARD CHARLES Cap Nat Bk Bg.Main-1101
Nathanson Anita Cap Nat Bk Bldg....Main-1124

Income Tax Accountants
Fealy Richard V Cap Nat Bk Bldg.....Main-7927

STRAINE L M

Income Tax Specialists
Audits—Systems
Investigations — Bookkeeping Service—Cost Accounting — Supervision Service
Rooms 316-317
Cal State Life Bldg.....Main-4082

Systems, Accounting
CROCKER H S CO INC

Ledger, Filing and Card Index Systems
Special Forms and Binders Made to Order
923 K Main-264

Accounting Machines
Dalton Adding Mach Co
Div Remington Rand Business Service Inc
1107 J..Capital-1423
Powers Accounting & Tabulating Mach Co
Div Remington Rand Business Service Inc
1107 J..Capital-1423
Remington Typewriter Co
Div Remington Rand Business Service Inc
1107 J..Capital-1423

Acetylene
CALIF COMPRESSED GAS CO
1808-22nd..Capital-4373
PREST-O-LITE CO INC THE
1317-2nd..Main-4230

Acetylene Apparatus
See Welding Equipment Business

Acetylene Welding
See Welding Business

Adding Machine Business
Brent A C 1013 J.....Main-3456
Burroughs Adding Mach Co Cal Frt Bg..Main-3514
Comptometer Office 1809 V.....Capital-2482
Dalton Adding Mach Co
Div Remington Rand Business Service Inc
1107 J..Capital-1423
Gallagher H Mrs 1809 V.....Capital-2482
General Office Equipment Corp
Plaza Bldg..Capital-128
Hammond Geo N Typr Co 613 J.....Main-3085
Holyoake P B Cal Frt Bldg.....Main-3514
Monroe Calcltng Mach Co Inc Plaza Bg..Main-753
Peddicord Bros 1316 J.....Capital-1699
SUNDSTRAND ADD MACH AGCY
1219 J..Main-2300
VARNUM TYPEWRITER CO 1105 J.Main-626

New Adding Machines
BURROUGHS ADDING MACHINE CO

Phone for Demonstration of the New Six Column
Burroughs Portable Adding Machine
PRICE $80 EASY TERMS
P. B. Holyoake, Mgr.
Cal Fruit Bldg Main-3514

Used Adding Machines
VARNUM TYPEWRITER CO

Investigate Our
REBUILT ADDING MACHINES
All Makes
Rented—$5.00 per Month
Sold—On Terms as Low as $10.00 per Month
Victor Standard Adding Machine Agency
1105 J.....Main-626

Addressing Business
NEWS PUBLISHING CO 914-6th....Main-226

Adjusters
Bruni Geo F & M Bk Bldg.....Main-1121
Cole Rudy W Forum Bg.....Main-6237
Dalton & Russell 1005-8th.....Capital-1672
Davis W G Cal St Life Bldg.....Main-946
Pac Coast Adj Bureau Forum Bldg....Main-5212
Rapp & Co Nicolaus Bldg.....Main-8698
Tracy W E Nicolaus Bldg.....Main-8698

Advertising Business
Auto Registration Serv 1105 P.....Main-73
Bening Advertising Co Forum Bldg.....Main-404
Craycroft Distributing System 801-7th..Main-7884
Damm Advertising Service 817 J.....Main-1107
de Laurier & Co 1125-21st.....Capital-1902
Engler & Smith Hotel Senator.....Main-8000
Foster & Kleiser Co 1330 U.....Main-7887
Graves Chas H Co 3562-4th Av....Capital-1851
POPE'S DIRECT BY MAIL ADV CO
908-7th..Capital-1932
Watson Brooks & Co 705 Calif.....Capital-1931

Advertising Business—(Cont'd)

Agencies, Advertising
Bening Advertising Co Forum Bldg.....Main-404
Damm Advertising Service 817 J.....Main-1107

WATSON BROOKS & CO

ADVERTISING AGENCY
Formerly MacGibbon and Watson, Inc.
—Preparing and Placing Newspaper and Magazine Advertisements—Booklets, Folders, Catalogs and Circular Letters—Complete Direct Mail Service—Art Work and Illustrating
705 California Capital-1931

Direct by Mail Advertising
AUTO REGISTRATION SERVICE

Planned and Executed Multigraphing, Mimeographing, Multi-Color Press Work
We Supply Mailing Lists
1105 P Main-73

CIRCULAR LETTER CO

CIRCULAR LETTERS
Direct Mail Advertising Carefully Planned and Executed
800
Cap Nat Bk Bg.....Main-5171

DE LAURIER & CO

DIRECT ADVERTISING
Sales Promotion Campaigns Planned and Executed Complete
Builders of Mailing Lists, Any Description
All Mechanical Details—Printing, Multigraphing, etc., done in Our Own Plant
1125-21st Capital-1902

MASON'S DIRECT BY MAIL ADV CO

Planned and Executed Multigraphing, Mimeographing, Multi-Color Press Work
We Supply Mailing Lists
1105 P Main-73

NEWS PUBLISHING CO 914-6th....Main-226

Display Advertising
Color Display Advertising
Schmidt Lithograph Co 1010-4th.....Main-9600

House to House Advertising
CRAYCROFT DISTRIBUTING SYSTEM

Fresno, Bakersfield, Sacramento, San Jose, Stockton—100 Cities and Towns in California
Member
EXCLUSIVE DISTRIBUTORS ASSOCIATION
Send for list and references
801-7th Main-7884